PROJECT

Exclusive Serene Hotel Abuja

Location: Abuja Nigeria | **Period:** Nov 19th -20th 2024



Principium Consults Ltd delivered a two-day training programme for the team at Exclusive Serene Hotel Abuja. The training focused on staff competence, service delivery, teamwork, and the relationship between personal branding and organisational branding.

Participants explored how employees' conduct, attitudes, and professional values shape the hotel's reputation, and how consistent brand delivery can drive repeat business, sustain revenue, and support long-term growth in the hospitality industry.

The programme also emphasised practical strategies for maintaining brand standards and delivering consistent guest experiences.

Project Gallery






