PROJECT

Jaswill Group

Location: Abuja Nigeria | **Period:** 23 April 2025



Principium Consults Ltd delivered a Sales Masterclass to the team at Jaswill Group Limited, a real estate company.

The training focused on strengthening sales capabilities, building customer relationships, and equipping the team with practical strategies to convert prospects into customers and drive sustainable business growth.

We also introduced the Seven Nolan Principles: Openness, Honesty, Accountability, Integrity, Objectivity, Selflessness, and Leadership.

We emphasised that public trust is not built through advertising alone, but through consistent actions that demonstrate these principles. When a real estate company earns the trust of its clients, satisfied customers are more likely to recommend the brand to others.

At Principium Consults Ltd, we believe that trust builds relationships, relationships drive referrals, and referrals support sustainable business growth.

Project Gallery










JASWILL
GROUP