PROJECT

Onomo Allure Abuja AATC Hotel

Location: Abuja Nigeria | **Period:** 18th July 2026



Upon successful completion of the six-week online training programme, certificates were presented to the participating staff members of Onomo Allure Abuja AATC Hotel in recognition of their commitment to professional development, continuous learning, and the application of the principles of Personal Branding on Principles, Policy and Ideology (PBPPI) within the hospitality industry.

The programme was designed to deepen participants' understanding of the relationship between personal values, professional conduct, organisational policies, and the ideology that guides how individuals represent themselves and the organisations they serve. It emphasised that a strong hospitality brand is not built solely through beautiful facilities, impressive marketing, or quality products, but through the consistent behaviour, attitudes, values, and service standards demonstrated by the people who represent the organisation every day.

Project Gallery






